

各地域別観光地延利用者数の推移(H元～R元)

(1) 茅野市観光地利用者数推移表

長野県観光利用者統計調査(抜粋)

(上段:延利用者数(百人)、下段:対前年比(%)、観光消費額は(千円))

観光地名	H1	H2	H3	H4	H5	H6	H7	H8	H9	H10	H11	H12	H13	H14	H15	H16	H17	H18	H19	H20	H21	H22	H23	H24	H25	H26	H27	H28	H29	H30	R1
蓼科	19,646	21,550	22,595	21,535	20,400	21,489	20,480	20,541	19,903	19,462	19,262	19,072	18,613	18,364	18,052	17,366	16,682	15,843	15,391	14,348	13,297	13,331	13,272	13,900	14,587	14,368	15,051	14,756	14,884	14,951	14,808
	105.8%	109.7%	104.8%	95.3%	94.7%	105.3%	95.3%	100.3%	96.9%	97.8%	99.0%	99.0%	97.6%	98.7%	98.3%	96.2%	96.1%	95.0%	97.1%	93.2%	92.7%	100.3%	99.6%	104.7%	104.9%	98.5%	104.8%	98.0%	100.9%	100.5%	99.0%
奥蓼科温泉	1,683	2,013	2,065	2,048	1,952	2,022	1,901	1,806	1,773	1,722	1,699	1,681	1,654	1,638	1,611	1,570	1,504	1,208	1,114	1,066	984	984	945	923	934	905	922	943	930	930	939
	105.6%	119.6%	102.6%	99.2%	95.3%	103.6%	94.0%	95.0%	98.2%	97.1%	98.7%	98.9%	98.4%	99.0%	98.4%	97.5%	95.8%	80.3%	92.2%	95.7%	92.3%	100.0%	96.0%	97.7%	101.2%	96.9%	101.9%	102.3%	98.6%	100.0%	101.0%
白樺湖	13,832	14,804	15,281	14,570	13,770	13,906	13,009	12,827	12,554	12,451	12,189	12,361	12,041	12,292	11,660	11,591	11,050	9,960	9,365	8,876	7,829	7,886	7,620	7,487	7,735	7,809	7,948	7,859	8,045	8,029	7,869
	102.5%	107.0%	103.2%	95.3%	94.5%	101.0%	93.5%	98.6%	97.9%	99.2%	97.9%	101.4%	97.4%	102.1%	94.9%	99.4%	95.3%	90.1%	94.0%	94.8%	88.2%	100.7%	96.6%	98.3%	103.3%	101.0%	101.8%	98.9%	102.4%	99.8%	98.0%
八ヶ岳	2,344	2,588	2,612	2,627	2,345	2,463	2,342	2,462	2,722	2,785	2,638	2,572	2,545	2,453	2,419	2,376	2,380	2,406	2,053	1,618	1,644	1,694	1,696	1,780	1,853	1,834	1,870	1,936	1,938	1,914	1,855
	104.2%	110.4%	100.9%	100.6%	89.3%	105.0%	95.1%	105.1%	110.6%	102.3%	94.7%	97.5%	99.0%	96.4%	98.6%	98.2%	100.2%	101.1%	85.3%	78.8%	101.6%	103.0%	100.1%	105.0%	104.1%	99.0%	102.0%	103.5%	100.1%	98.8%	96.9%
車山高原	9,445	9,990	10,330	10,115	9,650	10,057	9,575	9,395	8,960	8,706	8,541	8,328	8,222	8,327	8,109	8,029	7,909	7,483	7,260	7,036	6,276	6,241	6,048	6,060	6,328	6,334	6,444	6,398	6,592	6,620	6,557
	106.1%	105.8%	103.4%	97.9%	95.4%	104.2%	95.2%	98.1%	95.4%	97.2%	98.1%	97.5%	98.7%	101.3%	97.4%	99.0%	98.5%	94.6%	97.0%	96.9%	89.2%	99.4%	96.9%	100.2%	104.4%	100.1%	101.7%	99.3%	103.0%	100.4%	99.0%
尖石考古館	383	365	379	360	359	315	317	389	306	61	0	484	580	453	416	349	368	341	350	367	414	402	448	384	422	687	575	555	610	571	563
	83.3%	95.3%	103.8%	95.0%	99.7%	87.7%	100.6%	122.7%	78.7%	19.9%	0.0%	#DIV/0!	119.8%	78.1%	91.8%	83.9%	105.4%	92.7%	102.6%	104.9%	112.8%	97.1%	111.4%	85.7%	109.9%	162.8%	83.7%	96.5%	109.9%	93.6%	98.6%
茅野市計	47,333	51,310	53,262	51,255	48,476	50,252	47,624	47,420	46,218	45,187	44,329	44,498	43,655	43,527	42,267	41,281	39,893	37,241	35,533	33,311	30,444	30,538	30,029	30,534	31,859	31,937	32,810	32,447	32,999	33,015	32,591
	104.6%	108.4%	103.8%	96.2%	94.6%	103.7%	94.8%	99.6%	97.5%	97.8%	98.1%	100.4%	98.1%	99.7%	97.1%	97.7%	96.6%	93.4%	95.4%	93.7%	91.4%	100.3%	98.3%	101.7%	104.3%	100.2%	102.7%	98.9%	101.7%	100.0%	98.7%
観光消費額															14,979,960	16,648,090	12,763,630	11,938,470	11,380,400	10,666,320	9,707,000	9,725,360	9,504,800	9,705,720	10,112,670	10,062,510	10,383,680	10,271,410	10,441,960	10,467,300	10,330,840

(2) 県・他地区観光地利用者数推移表

長野県観光利用者統計調査(抜粋)

(上段:延利用者数(百人)、下段:対前年比(%))

観光地名	H1	H2	H3	H4	H5	H6	H7	H8	H9	H10	H11	H12	H13	H14	H15	H16	H17	H18	H19	H20	H21	H22	H23	H24	H25	H26	H27	H28	H29	H30	R1
長野県	959,390	1,004,680	1,076,410	1,044,950	1,044,890	1,043,190	998,980	1,014,200	1,053,270	1,002,750	957,080	966,250	941,960	966,464	982,141	922,942	889,445	875,550	907,342	867,526	917,433	867,980	843,486	847,216	855,448	841,832	933,144	895,758	870,956	871,015	859,789
	105.4%	104.7%	107.1%	97.1%	100.0%	99.8%	95.8%	101.5%	103.9%	95.2%	95.4%	101.0%	97.5%	102.6%	101.6%	94.0%	96.4%	98.4%	103.6%	95.6%	105.8%	94.6%	97.2%	100.4%	101.0%	98.4%	110.8%	96.0%	97.2%	100.0%	98.7%
諏訪地区	168,330	174,980	178,890	201,710	169,910	177,350	170,450	169,950	165,520	179,770	152,210	153,610	151,670	171,492	163,798	182,617	158,908	149,446	158,607	141,733	133,304	153,043	131,582	131,148	131,707	129,264	131,488	146,947	129,225	129,176	128,666
	100.6%	104.0%	102.2%	112.8%	84.2%	104.4%	96.1%	99.7%	97.4%	108.6%	84.7%	100.9%	98.7%	113.1%	95.5%	111.5%	87.0%	94.0%	106.1%	89.4%	94.1%	114.8%	86.0%	99.7%	100.4%	98.1%	101.7%	111.8%	87.9%	100.0%	99.6%
軽井沢高原	80,784	85,134	85,170	78,749	73,344	78,776	74,995	78,097	83,093	79,624	78,575	79,799	81,278	80,509	76,352	77,718	77,365	78,197	79,151	76,910	76,303	77,590	77,008	77,963	79,464	82,769	84,034	84,578	85,298	87,069	84,232
	102.1%	105.4%	100.0%	92.5%	93.1%	107.4%	95.2%	104.1%	106.4%	95.8%	98.7%	101.6%	101.9%	99.1%	94.8%	101.8%	99.5%	101.1%	101.2%	97.2%	99.2%	101.7%	99.2%	101.2%	101.9%	104.2%	101.5%	100.6%	100.9%	102.1%	96.7%
善光寺	64,023	70,026	105,448	70,111	77,343	71,438	66,092	66,035	115,377	75,778	67,028	67,176	63,746	61,821	112,549	61,002	58,771	58,973	65,424	65,621	118,758	60,942	60,742	62,632	65,318	60,997	122,828	64,849	64,214	62,856	62,711
	106.8%	109.4%	150.6%	66.5%	110.3%	92.4%	99.9%	174.7%	65.7%	88.5%	100.2%	94.9%	97.0%	182.1%	54.2%	96.3%	100.3%	110.9%	100.3%	181.0%	51.3%	99.7%	103.1%	104.3%	93.4%	201.4%	52.8%	99.0%	97.9%	99.8%	
志賀高原 (北志賀高原)	75,434	76,151	76,227	73,125	68,661	75,347	68,159	65,028	60,848	49,209	51,571	50,697	45,735	43,066	42,183	39,565	38,125	36,410	35,683	36,042	34,845	32,538	30,858	33,090	34,356	33,757	33,425	31,062	32,885	32,013	31,878
	108.7%	101.0%	100.1%	95.9%	93.9%	109.7%	90.5%	95.4%	93.6%	80.9%	104.8%	98.3%	90.2%	94.2%	97.9%	93.8%	96.4%	95.5%	98.0%	101.0%	96.7%	93.4%	94.8%	107.2%	103.8%	98.3%	99.0%	92.9%	105.9%	97.3%	99.6%
白馬山麓	14,125	13,577	14,832	15,235	14,743	37,978	36,016	36,630	34,568	31,681	29,227	31,308	29,417	30,020	27,024	26,670	27,078	25,837	24,633	24,993	22,228	21,328	22,420	23,573	23,961	22,014	22,708	20,197	21,556	21,791	23,764
	117.0%	96.1%	109.2%	102.7%	96.8%	257.6%	94.8%	101.7%	94.4%	91.6%	92.3%	107.1%	94.0%	102.0%	90.0%	98.7%	101.5%	95.4%	95.3%	101.5%	88.9%	96.0%	105.1%	105.1%	101.6%	91.9%	103.2%	88.9%	106.7%	101.1%	109.1%
上高地	15,627	17,548	17,970	18,262	17,740	20,851	20,617	20,367	19,578	19,091	17,849	19,887	19,311	19,043	19,248	15,463	14,483	15,429	15,497	15,471	13,073	14,235	13,009	13,738	13,845	12,778	12,367	12,328	12,260	12,381	12,406
	96.4%	112.3%	102.4%	101.6%	97.1%	117.5%	98.9%	98.8%	96.1%	97.5%	93.5%	111.4%	97.1%	98.6%	101.1%	80.3%	93.7%	106.5%	100.4%	99.8%	84.5%	108.9%	91.4%	105.6%	100.8%	92.3%	96.8%	99.7%	99.4%	101.0%	100.2%
奥ヶ原高原	19,315	20,105	19,501	19,039	17,456	19,208	18,089	17,995	17,076	16,184	15,507	17,239	15,596	21,046	15,740	14,373	14,914	12,953	14,169	13,237	13,261	13,096	13,794	13,209	12,712	11,021	12,238	11,454	13,450	13,885	12,930
	106.2%	104.1%	97.0%	97.6%	91.7%	110.0%	94.2%	99.5%	94.9%	94.8%	95.8%	111.2%	90.5%	134.9%	74.8%	91.3%	103.8%	86.9%	109.4%	93.4%	100.2%	98.8%	105.3%	95.8%	96.2%	86.7%	111.0%	93.6%	117.4%	100.2%	93.1%
蓼科牧場	10,726	10,827	10,837	9,334	8,549	8,234	7,598	7,633	7,036	6,714	6,807	6,488	6,203	6,449	6,144	6,044	6,645	6,762	6,935	6,045	5,847	6,258	6,697	6,941	7,208	7,15					